



## **Manager of Strategic Analytics**

### **The Organization**

HealthSpark Foundation is a private, independent foundation in Montgomery County, Pennsylvania. Our mission is to invest in nonprofit organizations, networks, and coalitions promoting a more just and healthy community. It's subsidiary, 2506, LLC, operates a multi-tenant nonprofit center based in Colmar, Pennsylvania.

In 2017 the foundation embarked on a bold, transformative, ten-year social safety net resiliency initiative engaging consumers, providers, governmental and philanthropic leaders to identify investments that will enhance the long-term financial viability of the social safety net system. In response to the unexpected onset of Covid-19, the Resiliency Initiative is focusing on opportunities to “build back better” by soliciting survey data, drawing from sources of public data, engaging key informants and strategizing with key partners. Our goal is to help inform and support recovery of the social safety net system in Montgomery County.

### **Position Overview**

The Manager of Strategic Analytics will develop and implement a strategic vision for community-wide data use to support a sustainable, equitable, and financially resilient social safety net system. The Manager will help the safety net nonprofit and public sector community increase its use of data for organizational and system-level planning and evaluation through a variety of strategies and activities the manager will help design and deploy. The Manager will identify and draw from relevant publicly available data, program data, and develop or refine new data collection mechanisms applying his/her technical skills in the use of analytic and presentation software tools. The Manager will partner with the social safety net community, comprised of grantees, county leaders, and others, help inform stakeholders to set common goals, develop strategies and monitor progress. The Manager will actively apply an equity lens to all work. The position reports directly to the President/ CEO.

This is a new position to the Foundation and will be available starting July 1, 2020.

### **Position Responsibilities**

Specific responsibilities include:

- Collaborate with internal/external stakeholders to develop an evaluation framework measuring the impact of the Resiliency Initiative on the social safety net system in Montgomery County.

- Develop a set of measurable community-based outcomes for the Social Safety Net Resiliency Initiative.
- Monitor progress on achieving these outcomes and communicate progress and opportunities to partners to inform future planning and activities.
- Collate, interpret, and share community-level data that will inform and inspire social safety net partners to develop collaborative, innovative solutions to organizational and systemic challenges.
- Provide analysis on key data trends and develop strategies to share this data with the community.
- Collaborate with community leaders, other philanthropic leaders, and nonprofit providers to identify strategies and key data needed to inform and inspire action aligned with the goals of the Safety Net Resiliency Initiative.
- In partnership with the Director of External Affairs, develop a communications strategy for sharing data with social safety net partners so that it is compelling, easy to understand and used effectively for system-level planning and evaluation.
- Write blog posts and articles, host webinars and community presentations, and develop reports through multiple channels to reach a broad and diverse audience.
- Utilize an equity lens for all data analytics and evaluation activities using a public health framework.
- Share and nurture knowledge among key stakeholders on issues of equity, diversity, inclusion, and accessibility and apply this knowledge to inspire and enhance resiliency strategies.
- Proactively engage persons with lived experience using social safety net services in data gathering and evaluation activities, including increasing the safety net system's collection of consumer feedback and increasing consumer participation in data gathering and analysis.
- Support the foundation's grant application process, review applications and grant reports, and provide constructive feedback and technical assistance.
- Supervise interns on data and evaluation projects, when appropriate.
- Support other foundation efforts deemed appropriate by the President and CEO.

## Qualifications

- Bachelor's Degree in statistics, mathematics, public policy, public health or related field, or an equivalent period of work experience
- 3-5 years of work experience in data analysis, reporting and evaluation planning, preferably in human services and with nonprofit organizations
- Demonstrated ability to communicate data analyses and trends to non-technical audiences using a variety of forms (articles, infographics, reports, presentations, etc.)
- Excellent written, oral and presentation skills
- Demonstrated knowledge of and proficiency in the use of data analytics, infographic and reporting tools and best practices
- Experience working in teams and nurturing partnerships with stakeholders who have different levels of resources, talents, and skill sets
- Experience integrating work with third party trainers and consultants
- Experience conducting program evaluation principals and approaches
- Proven ability to embed an equity lens into data analytics

- Demonstrated understanding of concepts of equity, diversity, inclusion, and accessibility and their impact on human services and data analysis
- Ability to work independently, set personal goals, and meet deadlines in a fast-paced, high-performance culture

## Equal Opportunity

HealthSpark provides equal employment opportunities to all employees and applicants for employment without regard to race, color, ancestry, national origin, gender, sexual orientation, marital status, religion, age, disability, gender identity, results of genetic testing, or service in the military.

## Application

To apply, please submit a letter of interest with a CV and salary requirements to: Russell Johnson, President, CEO, HealthSpark Foundation, 2506 N. Broad Street, Suite 206, Colmar, PA 18915 or to [info@healthspark.org](mailto:info@healthspark.org) addressed to Russell Johnson, President and CEO. Interested candidates with questions about this position may leave a voice mail message at 215-716-5400, extension 206.

Note: While the Pennsylvania governor has designated the foundation an essential business during the Covid-19 virus outbreak, HealthSpark Foundation staff is working remotely, and the office is closed. Staff retrieve mail at least once per week. Messages are retrieved daily from voice mail.

The Foundation intends to review applications and interview in the coming weeks, though the position will have a start date no earlier than July 1, 2020.