



Manager of Strategic Analytics

The Organization

HealthSpark Foundation is a private, independent foundation serving Montgomery County, Pennsylvania. Our mission is to invest in nonprofit organizations, networks, and coalitions promoting a more just and healthy community. HealthSpark's work to strengthen the safety net system is inextricably linked to the work for racial justice, and our approach centers on supporting systems change efforts, advancing equity, and fostering transformative partnerships that can achieve sustainable, large-scale impact for all people.

In 2017 the Foundation embarked on a bold ten-year effort called the Safety Net Resiliency Initiative to build a more just and financially resilient social safety net. Our approach engaged consumers, providers, governmental and philanthropic leaders to identify investments that will enhance the long-term financial viability of the social safety net system. Together, the community developed a vision statement: **We envision a resilient and financially sustainable safety net that allows anyone in Montgomery County to access high quality, coordinated, equitable and culturally appropriate services no matter who they are, what they need or where they live.** Along with this vision, the community helped the Foundation identify five goals and six strategies for achieving these goals.

Now in its third year, the Initiative is updating its processes and refining its strategies. The Manager of Strategic Analytics is a new position that will be integral to the Foundation's efforts to ground the Initiative in an outcomes framework moving forward.

Position Overview

The Manager of Strategic Analytics will develop and implement a strategic vision for community-wide data use to support the growth of a sustainable, equitable, and financially resilient social safety net system. Internally, the Manager will develop a Theory of Change and evaluation framework to monitor the community's progress in achieving the goals of the Safety Net Resiliency Initiative. Externally, the Manager will help the safety net nonprofit and public sector community increase its use of data for organizational and system-level planning and evaluation. The Manager will lead data collection efforts using an equity lens to ensure that the Initiative continues its focus on improving outcomes for historically marginalized or underserved populations. The Manager reports directly to the President/CEO.

The position is based in the Foundation's office in Colmar, PA, though the option for partial remote work may be considered following an introductory period. Some travel throughout Montgomery County is required.

Position Responsibilities

Specific responsibilities include:

Develop Safety Net Resiliency Initiative Evaluation Framework (estimated 35% of time)

- Collaborate with internal and external stakeholders to develop a Theory of Change and an evaluation framework measuring the impact of the Foundation's 10-year Safety Net Resiliency Initiative. (See <https://healthspark.org/strengthening-safety-net> for background information.)
- Develop a set of measurable outcomes for each of the Foundation's five goals associated with the Initiative. Develop tools for measuring effectiveness of the Foundation's six strategies in achieving these goals. Utilize both quantitative and qualitative data.
- Create and update dashboards for monitoring progress, communicate progress to internal and external partners, and make recommendations to inform the Foundation's future activities and investments.

Develop Safety Net System Dashboards (estimated 35% of time)

- With Foundation staff and social safety net partners, define a framework for measuring the equitability and financial resilience of the safety net system. Identify data sources (i.e. census data, publicly available program data) to support this outcomes framework. Develop surveys and collect data to supplement publicly sourced data.
- Develop data dashboards for visualizing the equitability and financial resilience of the social safety net. Update dashboards regularly.
- Present dashboard information and analysis to internal and external partners. Support partners in identifying opportunities to develop collaborative, innovative solutions to organizational and systemic challenges.
- Support the Foundation in aligning its activities to achieve impact in these outcomes.

Building Data Competencies in Safety Net System Partners (estimated 20% of time)

- In partnership with the Director of External Affairs, develop a communications strategy for sharing data analyses with social safety net partners that is compelling, easy to understand and used effectively for system-level planning and evaluation.
- Write blog posts and articles, host webinars, community presentations, and develop reports through multiple channels to reach a broad and diverse audience.
- Utilize an equity lens for all data analytics and evaluation activities and support partners in doing the same.
- Proactively engage persons with lived experience using social safety net services in data gathering and evaluation activities and support safety net partners in doing the same.

Other activities (estimated 10% of time)

- Support the foundation's grant application process, review applications and grant reports, and provide constructive feedback and technical assistance.

- Supervise interns on data and evaluation projects, when appropriate.
- Support other foundation efforts deemed appropriate by the President/ CEO.

Qualifications

- Bachelor's Degree in statistics, mathematics, public policy, public health or related field, or an equivalent period of work experience
- 3-5 years of work experience in data analysis and evaluation
- Demonstrated ability to communicate data analyses to non-technical audiences using a variety of forms (articles, infographics, reports, presentations, etc.)
- Excellent written, oral and presentation skills
- Experience working independently and in teams
- Demonstrated understanding of and commitment to equity, diversity, inclusion, and accessibility and their impact on human services and data analysis
- Ability to set personal goals, and meet deadlines in a fast-paced, high-performance culture

Equal Opportunity

HealthSpark provides equal employment opportunities to all employees and applicants for employment without regard to race, color, ancestry, national origin, gender, sexual orientation, marital status, religion, age, disability, gender identity, results of genetic testing, or service in the military.

Application

To apply, please submit a letter of interest with a CV and salary requirements to: Russell Johnson, President, CEO, HealthSpark Foundation, 2506 N. Broad Street, Suite 206, Colmar, PA 18915 or to info@healthspark.org. Interested candidates with questions about this position may leave a voice mail message at 215-716-5400, extension 206.

Note: While the Pennsylvania governor has designated the foundation an essential business during the Covid-19 virus outbreak, HealthSpark Foundation staff is working remotely, and the office is closed. Staff retrieve mail at least once per week. Messages are retrieved daily from voice mail.